



Press release

New Color Scheme

A Stylish Start to the Spring – ALUTEC Presents MONSTR in Metallic-Green and Metallic-Pink

Bad Dürkheim, March 22nd, 2022

To launch the 2022 spring season, ALUTEC, a brand of Superior Industries, is offering the popular MONSTR alloy wheel in two stylish new colors. The wheel will then also be available in metallic-green and metallic-pink.

To mark the start of spring, MONSTR is simultaneously introducing two fresh new colors – metallic-green and metallic-pink. This new look for the wheel comes in a size of 7.5 x 18 inches with an offset of 40. Both color variations are available with a five-hole connection.

To mark ALUTEC's 25th anniversary, the brand offered four special designs during the first half of 2021. One of these models was MONSTR, for which a special social media campaign allowed fans of the brand to vote on the final design of the wheel rim via Instagram. This design was then produced for 25 sets of wheels. Two of the colors that were put to the vote back then have now been added to the product range.

Bold in metallic-pink

MONSTR proves that pink doesn't have to be delicate. The color highlights the six slender, athletically designed pairs of spokes in an unusual manner, giving the alloy wheel a striking, feminine look.

Modern in metallic-green

Another highlight for the extraordinary MONSTR color pallet comes in the form of metallic-green. Combined with the powerful design, the green color shade makes a striking statement and gives vehicles a strong appearance.





Long-lasting driving fun for numerous models

Both MONSTR designs are attractive for numerous vehicles – including models such as the AUDI A1, Seat Arona, Seat Ibiza, Skoda Fabia, Skoda Scala, Toyota GT86, VW Polo, VW Polo GTI, and VW T-Cross. What's more, ALUTEC provides a five-year warranty for all MONSTR alloy wheels. So nothing more can get in the way of sustained driving fun.





About Superior Industries

Superior is one of the world's leading manufacturers of aluminum wheels for light vehicles. Superior supplies aluminum wheels to well-known automotive manufacturers and is the market-leading manufacturer of aluminum wheels for the accessories market (aftermarket) in Europe.

Superior maintains the leading European aftermarket brands ATS®, RIAL®, ALUTEC®, and ANZIO®. Superior has eight production plants, which are located in the U.S., Mexico, Germany and Poland. Superior currently employs more than 7,600 people worldwide.

Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange. For more information, please visit www.supind.com.

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