

Press release

ALUTEC Expands its Color Range

ADX.01 now available in racing-black front polished blue

Bad Dürkheim, April 5th, 2022

ALUTEC, a brand of Superior Industries, is marking the start of spring by expanding its color range for the ADX.01 alloy wheel. The stylish wheel can now also be purchased with racing-black front polished blue paintwork.

ADX.01 now comes in an eccentric new look. ALUTEC has namely created an expressive new highlight in the color of racing-black front polished blue. The alloy wheel is available in a size of 8.5 x 20 inches with an offset of 45 and a five-hole connection.

Where the diamond cut usually reveals the bare aluminum, a powerful blue appears instead in this finish. The cool color underscores the striking style of the five double spokes, giving the ADX.01 an even more extravagant appearance, ideal for design enthusiasts. What's more, the wheel also features laser engraving to highlight its uniqueness – something that is sure to further impress any connoisseur.

Right from the start, there are suitable applications for selected vehicles such as the VW Golf, Cupra Leon, Skoda Enyaq, MB EQA, BMW 1 Series, and Mini Countryman.





About Superior Industries

Superior is one of the world's leading manufacturers of aluminum wheels for light vehicles. Superior supplies aluminum wheels to well-known automotive manufacturers and is the market-leading manufacturer of aluminum wheels for the accessories market (aftermarket) in Europe.

Superior maintains the leading European aftermarket brands ATS®, RIAL®, ALUTEC®, and ANZIO®. Superior has eight production plants, which are located in the U.S., Mexico, Germany and Poland. Superior currently employs more than 7,600 people worldwide.

Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange. For more information, please visit www.supind.com.

For more information, please contact:

Franziska Dattilo

E-mail: fdattilo@supind.com Superior Industries Europe AG Gustav-Kirchhoff-Strasse 10 67098 Bad Dürkheim Germany

