



Press release

Stylishly Shiny

PEARL Now Available in Metallic-Bronze

Bad Dürkheim, April 13, 2022

ALUTEC, a brand of Superior Industries, is expanding the color range for PEARL. The seven-spoke wheel can now also be delivered in the striking color of metallic-bronze.

The new color is being launched for three sizes of PEARL wheels at once: 8.5 x 18 inches, 8.5 x 19 inches, and 9.0 x 20 inches. The sophisticated, slightly concave alloy wheel is available in all variations with a five-hole connection.

While underscoring the wheel's urban look, the new color does not divert attention from the main event: the sporty lines and modern tuning design of PEARL. Combining functionality with an exclusive touch, the alloy wheel is a perfect fit for many current vehicle models, including the MG EHS, BMW 4 Series, X3, X4, Tesla Model 3, and various vehicle models from Mercedes-Benz and the VW Group. With the five-year warranty that ALUTEC grants on all PEARL alloy wheels, there's nothing standing between you and the open road.





About Superior Industries

Superior is one of the world's leading manufacturers of aluminum wheels for light vehicles. Superior supplies aluminum wheels to well-known automotive manufacturers and is the market-leading manufacturer of aluminum wheels for the accessories market (aftermarket) in Europe.

Superior maintains the leading European aftermarket brands ATS®, RIAL®, ALUTEC®, and ANZIO®. Superior has eight production plants, which are located in the U.S., Mexico, Germany and Poland. Superior currently employs more than 7,600 people worldwide.

Headquartered in Southfield, Michigan, Superior is listed on the New York Stock Exchange. For more information, please visit www.supind.com.

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